



# Leading Change

**How can you lead your team through change without losing sight of your performance objectives?**

**How can you engage your team members in change and maintain collective drive throughout the process?**

**Demonstrate your leadership qualities and draw up your change-management road map.**

## **Who can benefit:**

Line and cross-functional managers

In companies that are:

- currently going through a period of change
- and want to rapidly implement changes either locally or internationally.

## **If you want to...**

Find out about your own profile as a change leader and identify your team members' profiles

- Clarify the objectives behind the decision to change and explain them to your team
- Engage your team members and nurture a proactive approach to change
- Build a productive network in a changing environment
- Succeed in your 'first steps' towards change

**...Then this course is for you.**

## Model which guided the course design

### Your five talents for successful change



- 1]** Your ability to embody change
- 2]** Your clarity in choosing a strategy
- 3]** Your ability to create the future, i.e. anticipate and deal with people's reactions, communicate and persuade
- 4]** Your social capital, i.e. creating and using networks
- 5]** Your first steps: roll out change for quick wins

### Highlights: experience the five talents first-hand

#### Explore your leadership style

*Peer coaching and self-assessment:*

- > Bridges the gap between understanding the different styles to applying them in your everyday management role.

#### Making a clear-sighted, sound choice of strategy

*Work in sub-groups on participants' own experiences:*

- > The problems that arise during change do not compromise your chances of achieving your objectives.

#### The metaphor game

*This game will help you learn how to convince people and spur them into action:*

- > Motivate and engage your team members or other project stakeholders

#### Analysis and diagnosis

*Your network of allies:*

- > Make the network part of your change-management strategy

#### Achieving change

*Peer coaching, and personal action plans discussed in sub-groups:*

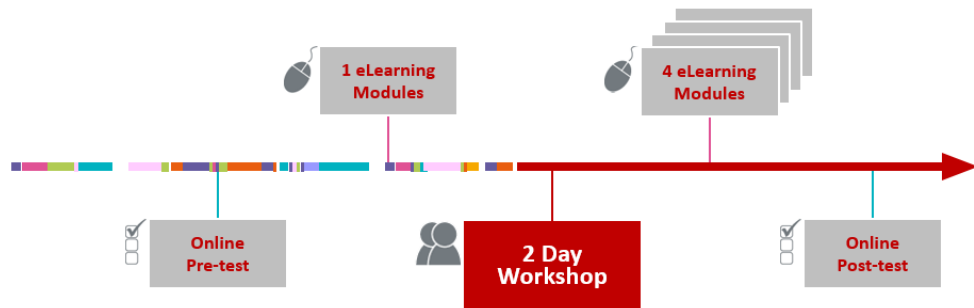
- > Plan the next change and take the first steps now

### Lead change in tense times such as today

- Incorporate the changes into your management: change is a constant!
- Move from a classic 'revolt, mourning, acceptance' pattern to an 'opportunity, driver, action' pattern
- Change happens fast, so move faster: change management calls for instant action and agile responses

- **Find out** about your own profile as a change leader and identify your team members' profiles
- **Clarify** the objectives behind the decision to change and explain them to your team
- **Engage** your team members and nurture a proactive approach to change
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## Your training path



## Knowledge self-assessment

### Managing change: identifying your profile

#### eLearning module 1

- Defining a change leadership style
- The four main leadership styles.
- Identifying your style.

## Your training path (continued)

### Managing change: process and tools

#### eLearning module 2

- Change in terms of objectives.
- Defining objectives and context.
- Identifying the appropriate solutions for successful change.
- Change accelerators and constraints.
- Anticipating consequences.

## Creating a vision of the future

### eLearning module 3

- Proactiveness in building the future.
- Learning about desired states.
- Fielding questions.
- Adopting the table of purposes.
- Using metaphors.

## Managing change: strategic alliances

### eLearning module 4

- Building networks.
- Using different networks.
- Identifying key players to push for change.
- Recognising and managing fears.
- Conflict strategies during change.

## Triggering the dynamics for change

### eLearning module 5

- Thinking globally and acting with precision.
- Assimilate the theory of commitment.
- Focusing on details and the first steps for change.
- Best practices and pitfalls.

## Progress self-assessment

## Personalized support throughout your course

- You can track your progress through the course on the web platform
- A technical hotline is available weekdays to make sure your course runs smoothly: [elearning@cegos.ch](mailto:elearning@cegos.ch)

## Evaluation and Certification

### Evaluation

#### Online pre-test: diagnostic evaluation before the eLearning modules

- 10 random questions from all the eLearning modules to diagnose previous knowledge. Can only be taken once. Results do not count.

#### Online post-test: final evaluation after the eLearning modules

- 10 random questions from all the eLearning modules to assess the achievement of the learning outcomes. Can be taken many times and records the best score.

### Certification

In order to obtain your training certificate, you must complete all the eLearning modules and obtain **a score of at least 80%** on the online post-test.

